

# **SAUNDERS COLLEGE OF BUSINESS**

### The AACSB Reaccreditation Visit

What does it mean when you hear that Saunders College of Business at RIT is "AACSB-accredited?" AACSB International is the premier accrediting agency that defines quality standards for business programs. Of the thousands of business programs in the world, fewer than 5 percent are AACSB-accredited. Our accreditation is older than most: We initially achieved this distinction and honor in 1988.

A team of Deans will visit us this November 2-4 (2014) as part of reaccreditation process which occurs every five years. They will be meeting with members of the faculty, staff, administrators, alumni, President Destler, Provost Haefner, Interim Dean Mozrall, and students.

With this honor comes responsibility. Saunders College takes seriously its responsibility to comply with AACSB International standards because being accredited demands that we strive for the highest quality business education. AACSB International expects that students and faculty take an active role in their learning experiences. Obligations include:

#### Students

- Operate with integrity in their dealings with faculty and other students.
- Engage the learning materials with appropriate attention and dedication.
- Maintain their engagement when challenged by difficult learning activities.
- Contribute to the learning of others.
- Perform to standards set by the faculty.

# Faculty and Staff members

- Operate with integrity in their dealings with students and colleagues.
- Set high expectations for academic achievement and provide leadership toward those expectations.
- Evaluate instructional effectiveness and overall student achievement.
- Continuously improve instructional programs.
- Innovate in instructional processes.

Earning your business degree at Saunders means that you are meeting higher standards for quality and achievement than if you graduated from a non-accredited program. Consistent with our mission that emphasizes student success and achievement, prospective employers expect students that: (1) are prepared to make immediate and enduring contributions to organizations, (2) have extensive content knowledge in your field of study, (3) are able to think critically and creatively, (4) are comfortable using business technology, and (5) are able to solve business issues in ways that satisfy multiple stakeholders.

## Re-Accreditation Site Visit Peer Review Team



Dr. Barron Harvey, Dean, School of Business, Howard University Ph.D., organizational behavior, minor in accounting, Univ. of Nebraska at Lincoln



Dr. Chris Puto, Professor, Opus College of Business, University of St. Thomas-Minnesota Ph.D., marketing, Duke University



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